



**Black Women Are Divine Campaign Celebrates Black Women's Excellence Throughout March 2025**



*"Black Lives Matter Grassroots Honors 31 Black Women with Nationwide Events and Initiatives."*

**For Immediate Release**

Contact: [press@blmgrassroots.org](mailto:press@blmgrassroots.org)

**March 6, 2025**

Black Lives Matter Grassroots is proud to announce the launch of the "Black Women Are Divine" (BWAD) campaign for March 2025, a month-long celebration dedicated to honoring the divinity, strength, and resilience of Black women. This year's campaign will spotlight 31 remarkable Black women from around the globe, each recognized for their invaluable contributions to their communities and beyond.

## Campaign Highlights:

- **Daily Honorees:** Throughout March, Black Women Are Divine (BWAD) will feature one Black woman each day across various platforms, sharing their stories, achievements, and the profound impact they've made in their respective fields.
- **Community Gatherings:** Several BLM Grassroots chapters will host events to honor these divine women with love, support, and celebration. Please visit [blmgrassroots.org](https://blmgrassroots.org) to check if your city is hosting an Official Black Women Are Divine event.
- **Social Conversations:** Every Thursday, we will hold engaging discussions with both current and past honorees, to inspire and educate the broader community. Some of the conversations so far have featured activist Tamika D. Mallory and Bianca Austin (the Aunt of #BreonnaTaylor), and were hosted by our very own Queen YoNasDa, who is also one of our 2024 honorees.

## Upcoming Events:

- **March 13, 2025:** A special event honoring Breonna Taylor, focusing on her legacy and the ongoing fight for justice.
- **March 27, 2025:** An event commemorating Wakiesha Wilson, highlighting the importance of mental health awareness and advocacy within the Black community.

## Join the Celebration:

Everyone is encouraged to participate in the BWAD campaign by attending events, sharing stories on social media using the hashtag #BWAD2025 and #BlackWomenAreDivine, and nominating Black women who exemplify divinity and excellence. Nominations can be submitted through the official BLM Grassroots [website](https://blmgrassroots.org).

## About Black Women Are Divine:

BWAD seeks to uplift Black women by recognizing their invaluable contributions to society and fostering a sense of community and empowerment. The initiative emphasizes the importance of self-care, mutual appreciation, and collective healing. Visit [blmgrassroots.org](https://blmgrassroots.org) to donate and get involved.

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Black Lives Matter Grassroots is a labor of love, powered by people who are motivated by movement, not by money. We stand on frontlines, not on red carpets. And we need you to join and support! Find and join a chapter, sign up for text messages, and donate what you can.

**FOLLOW** @blmgrassroots for upcoming mobilizations for the real work of the movement and the 39 boots-on-the-ground chapters across the nation.

**DONATE** to support the on-the-ground work of 39 chapters and 43 formations around the country. Black Lives Matter Grassroots is truly a labor of love, and our work produces real expenses.

**SHOP** the Black Lives Matter Grassroots store for gear and items that demonstrate your support for the movement in two very tangible ways: your voice and your resources.

**EXPLORE** our website for more ways to become involved.

**SIGN UP** to receive text messages from Black Lives Matter Grassroots.



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Black Lives Matter Grassroots  
3423 W 43rd Place  
Los Angeles, CA 90008

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