



# ORGANIZATION OVERVIEW

## ABOUT BLM GRASSROOTS

Black Lives Matter Grassroots supports, sustains, empowers, and uplifts the community organizing, educational programs, mass mobilizations and national initiatives undertaken by local Black Lives Matter chapters to advance Black liberation. "Grassroots" was added to the original Black Lives Matter formation in 2019 to distinguish the community-based work and political advocacy carried out by chapter organizers and activists from the financial interests of consultants operating other Black Lives Matter entities.

## PROGRAM AREAS



### ABOLITION

Ending mass incarceration, supporting incarcerated people, and freeing political prisoners



### DIRECT SUPPORT & MUTUAL AID

Providing support to families and communities directly impacted by state violence



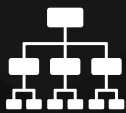
### COMMUNICATIONS

Leveraging traditional and digital media to amplify social and political issues



### PARTNERSHIPS

Growing organizational relationships to increase our organizing capacity



### DEVELOPMENT

Building organizational capacity, developing leadership, and training local chapters



### POLICY & ADVOCACY

Local, state, and national organizing to improve Black-centered policymaking



### DIRECT ACTION

Organizing mass mobilizations, protests, and demonstrations for social and political change



### EDUCATION

Developing and delivering curriculum and other digital content for collective study



### HEALING JUSTICE

Transforming individuals and communities through healing the mind, body, and spirit.



### YOUTH VANGUARD

Advancing justice for Black youth through education and leadership development of the next generation

## CAMPAIGNS & INITIATIVES (SELECT)

### #BLACKHISTORYMATTERS

In partnership with leading scholars and public intellectuals, BLM Grassroots hosts a digital education program that illuminates untold stories about Black political struggle during Black History Month.

### BLACK WOMEN ARE DIVINE

In the names of #Breonna Taylor and all Black women whose lives were stolen by state-sanctioned violence, Black Women Are Divine is a national call of reclamation and celebration of Black women and their divinity.

### BLACK XMAS

In honor of #JohnCrawford, Black Xmas is an cooperative economics campaign between Black Friday and Christmas to encourage people to #BuildBlack, #BuyBlack, #BankBlack.

### #ENDPOLICEASSOCIATIONS

This national campaign exposes police associations' role in undermining due process, pilfering the public purse, blocking legislation, and shielding police from accountability through legal doctrines like qualified immunity.

### JUSTICE FAMILIES

The Justice Families initiative convenes families directly impacted by state violence and offers them resources to support collectively healing while effectively organizing against the responsible responsible individuals, institutions, and systems.

### VOTE & ORGANIZE

The Vote & Organize campaign is dedicated to putting issues disproportionately impacting Black communities on the ballot and holding elected officials accountable through locally organizing Black voter blocs.

## BOARD OF DIRECTORS

MELINA ABDULLAH

BLM Grassroots  
Director

ANDREA FOGGY-PAXTON

Board Member

DEANNA JOSEPH

Board Member

DORCAS A. GILMORE

Board Member

HENRY "HANK" JONES

Board Member

FOR MORE INFORMATION

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# CAMPAIGNS & INITIATIVES

(COMPLETE LIST)

## #BLACKHISTORYMATTERS

In partnership with leading scholars and public intellectuals, BLM Grassroots hosts a digital education program that illuminates untold stories about Black political struggle during Black History Month.

## BLACK SURVIVAL FUND

The Black Survival Fund put \$3 million directly into the hands of Black people who were suffering disproportionately in the midst of the COVID-19 pandemic in the form of three-hundred \$1000 mini-grants.

## BLACK WOMEN ARE DIVINE

In the names of #Breonna Taylor and all Black women whose lives were stolen by state-sanctioned violence, Black Women Are Divine is a national call of reclamation and celebration of Black women and their divinity.

## BLACK XMAS

In honor of #JohnCrawford, killed in a Beavercreek, Ohio Walmart in 2014, Black Xmas is an cooperative economics campaign between Black Friday and Christmas to encourage people to #BuildBlack, #BuyBlack, #BankBlack.

## #ENDPOLICEASSOCIATIONS

This national campaign exposes police associations' role in undermining due process, pilfering the public purse, blocking legislation, and shielding police from accountability through legal doctrines like qualified immunity.

## END QUALIFIED IMMUNITY

BLM Grassroots initiated a petition, engaged in a political education campaign, and signed-on as an endorser of the *End Qualified Immunity Act* in Congress to end to the unjust legal doctrine that shields police from accountability when they brutalize and kill people.

## GLOBAL VILLAGE

Grounded in Pan-Africanism, the Global Village affirms Black Lives Matter as a global movement building with Black communities around the world, including chapter development taking root in Jamaica, Brazil, and Nigeria.

## GRASSROOTS SCHOLARS

BLM Grassroots Scholars is a scholarship program for undergraduate students directly impacted by state-sanctioned violence and those who demonstrate a deep commitment to advance Black liberation in their community.

## IN OUR OWN WORDS

*Black Lives Matter In Our Own Words* is a forthcoming edited volume that includes collaborations between organizers and aligned scholars committed to the lives, love, and liberation of everyday Black people.

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## THIS IS NOT A DRILL (TINAD)

First launched in response to the COVID-19 pandemic and racial reckoning of 2020, This Is Not a Drill! (TINAD) is a weekly broadcast that reports vital information about the movement and other topics related to Black liberation.

## VOTE & ORGANIZE

Vote & Organize electoral justice initiative dedicated to advancing issues disproportionately impacting Black communities on the ballot and locally organizing Black voter blocs to elected officials accountable.

FOR MORE INFORMATION

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